



## GOING TO THE TOP™ LEADERSHIP SERIES FOR WOMEN ON THEIR WAY UP!

*"Going to the Top — a rare and valuable event — captures the essence of career development."*

~ **Julie England**  
Vice President  
**Texas Instruments**

*"I wish I'd had these insights in my early 30's."*

~ **Karen Elliot House**  
Publisher  
**Wall Street Journal**  
Vice President  
**Dow Jones Company**

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JOIN US IN  
HOUSTON!

Day 1 & 2:  
Nov 14-15, 2006

Sponsored by:



In the **Going to the Top** Leadership Series, participants learn the essential keys to unlock the executive suite. Based on Dr. Carol Gallagher's ground-breaking research and best-selling book, these two-day workshops enable high-potential, mid-management women to map their own upward-bound career strategies with guidance from a community of proven business leaders.

The **Going to the Top** Leadership Series brings together 50-70 participants and senior corporate executives from eight to ten sponsoring companies. Men and women executives share intimate lessons learned and key insights gained on their way to the top. Through presentations, interactive discussions and "coaching circles," each participant walks away with specific answers about what it takes for her to make it into the highest executive levels in her company.

### COURSE I: CAREER MAPPING STRATEGIES

#### Key Take-Aways:

- ◆ Understanding of the four success factors of top executives as well as a personal C.O.R.E.™ analysis that defines what each participant needs to advance into the executive levels
- ◆ Customized career road map tailored to each woman's own organizational situation
- ◆ Awareness of the six limiting myths commonly held by business professionals about what it takes for women to reach the top

### COURSE II: EXECUTIVE BENCHMARKING

#### Key Take-Aways:

- ◆ Individual behavioral and skills assessment benchmarked to the composite profile of senior executive men and women
- ◆ Personalized feedback and valuable relationships with top executives, professional coaches and participants at numerous companies
- ◆ Executive men and women's perspectives on gender differences and the strengths and challenges of women's leadership styles, as well as the trade-offs of being an executive

**Corporate sponsorship** is critical to **Going to the Top's** transformative and sustainable results. The Executive Women's Alliance works with each sponsoring company to insure the lessons learned are fully integrated into each individual's development plan and the organization's overall leadership development objectives.

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To sponsor or attend the **Going to the Top** Leadership Series or other Executive Women's Alliance programs, visit our website at [www.executivewomensalliance.com](http://www.executivewomensalliance.com) or email us at [info@executivewomensalliance.com](mailto:info@executivewomensalliance.com).